

# Course Outline

(A SIDC CPE approved course)

**Title :** Technical Analysis Series : Developing Good Stock Trading Strategies – A Systematic Approach

**Date :** 25th April 2020

**Venue** Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya

**CPE :** 10 Points

**Speaker :** Alex Siew Wee Chai

## Objectives

1. Explain the role of fundamental and technical analysis in today's trading environment.
2. Identify key systematic stock picking criteria which impact on the equities market.
3. Demonstrate creative qualities in modifying indicators to fit individual needs.
4. Identify both qualitative fundamental factors and technical factors combined that will drive the market.

Time	Descriptions
9 : 00 - 10 : 30	<b>Fundamental Analysis of Stock Marke</b> <ul style="list-style-type: none"><li>• The alchemy of finance theory : Reflexivity Theory and application to actual big cap stocks</li><li>• Quantitative factors like PE ratio, ROE, Market Capitalisation, Debt/Equity Ratio</li><li>• Specific impact of recent economic policies like Quantitative Easing, Abenomics and Likenomics on global market</li><li>• Stock selection system (Value investing criteria, sector analysis).</li></ul>
10 : 30 - 10 : 45	<b>Coffee Break</b>
10 : 45 - 12 : 15	<b>The Systematic Approach</b> <ul style="list-style-type: none"><li>• Basic concept of hedging</li><li>• The framework for development of Piotroski F-Score System.</li><li>• The 9 tests required to assess financial strength of a company.</li><li>• Using the Stock Investor Pro Screen Editor- Systematic filtering of stock</li><li>• The Earning Estimate Revision System</li></ul>
12 : 15 - 13 : 00	<b>Technical Analysis</b> <ul style="list-style-type: none"><li>• Understanding volatility and risk management</li><li>• Trend identification techniques</li><li>• Use of EVT for portfolio risk management</li></ul>
13 : 00 - 14 : 00	<b>Lunch Break</b>
14 : 00 - 15 : 00	<b>Hedging Stock Portfolio with Technical Tools</b> <ul style="list-style-type: none"><li>• Hedging Strategy A – Beta neutral stock trading. Hedging with residual spread analysis</li><li>• Hedging Strateg Hedging Strategy C – Charting for Inter- Market Analysis</li></ul>

Time	Descriptions
15 : 00 - 16 : 00	<b>Fundamental Analysis</b> <ul style="list-style-type: none"> <li>• Developing a framework for stock selection</li> <li>• News analysis• Sentimental analysis</li> <li>• Economic Data Release</li> <li>• MRN – Machine Readable News</li> </ul>
16 : 00 - 16 : 15	<b>Coffee Break</b>
16 : 00 - 18 : 30	<b>Exit Strategies</b> <ul style="list-style-type: none"> <li>• Understanding different types of exit strategies</li> <li>• Quantitative exit methods (eg. Kelly's criterion)</li> <li>• Platform execution for exit strategies</li> <li>• Entry / Exit signals' comparison between technical and quantitative tools.</li> </ul>

# TRAINING COURSE REGISTRATION FORM

COURSE TITLE	Technical Analysis Series : Developing Good Stock Trading Strategies – A Systematic Approach
COURSE DATE	25th April 2020
VENUE	Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya
REGISTRATION	8.30AM - 9.00AM
TIME	9.00AM - 5.30PM
FEES	<b>RM 298 for Public [early bird by 25 March 2020]</b> RM 398 for Public <i>Fees are inclusive of coffee breaks, lunch, program materials and a Certificate of Attendance</i>
SIDC CPE Points	<b>10 (Ten)</b>
Instructions	Complete this form and fax to 03-76104234 or email to cpeseminar@chkconsultancy.com.my
Payment Details	1. Cheque made payable to "CHK CONSULTANCY SDN BHD". 2. Or bank in to MAYBANK A/C #. 557063320872 3. Scan and email bank in slip to cpeseminar@chkconsultancy.com.my or fax to 04-2299327
Terms & Policies	1. submission of this document would imply agreement to our terms and policies. 2. CHK Consultancy Sdn Bhd only recognizes either payment or Letter of Undertaking and this form to confirm reservation for the participant. 3. CHK Consultancy Sdn Bhd implements a non-refund policy. Transfer to another program date incurs a 20% transfer fee and must be within 1 month from the effected month. However, we allow a replacement participant with no additional charge. 4. Cancellation made within 7 calendar days before the event date will incur a fee of 50% of the program fee. 5. Payment made any time AFTER the program date will result in an additional collection fee amounting to 15% of the original invoiced amount. 6. Registration is on a first-come-first-served basic. Walk-in participant/s will be admitted on the basic of space availability. 7. DISCLAIMER : CHK Consultancy Sdn Bhd reserves the right to change the venue, alter the speaker(s) without further notice, reserves the right to cancel/postpone this program. Administrators and participants will be notified and any payment received will be carried forward.

## MODE OF PAYMENT

PLEASE TICK

1. By cash, please bank into MAYBANK, "CHK CONSULTANCY SDN BHD"	
2. Cheque made payable to CHK CONSULTANCY SDN BHD	

## PARTICIPANT DETAILS (COMPLETE ALL DETAILS)

FULL NAME	
DESIGNATION	
NEW NRIC/PASSPORT NO.	
EMAIL ADDRESS	
PHONE NO.	
MOBILE NO.	
CMSRL LICENSED NO.	
ERP LICENSED NO.	
AICB LICENSED NO.	
FIMM LICENSED NO.	
PROFESSIONAL ASSOCIATIONS MEMBERSHIP NO.	

## ADMINISTRATOR DETAILS

COMPANY	
CONTACT PERSON	
EMAIL ADDRESS	
PHONE NO.	
FAX NO.	
BUSINESS POSTAL ADDRESS	